



Uniform Policy

The school uniform is an important part of ensuring that we continue to meet our high expectations of attainment, attendance and behaviour.

Year 7 students starting at Ark Alexandra in September 2019 will be expected to wear the new school uniform.

Students who currently attend Helenswood or William Parker can continue wearing their old uniform if they wish to – however, replacement items will no longer be available. When current students' uniform needs replacing parents will need to purchase the new Alexandra uniform.

Mixing old uniform with the new uniform will not be allowed – for example, the Alexandra blazer should not be worn with a Helenswood or William Parker jumper, and vice versa. However, in order to phase in the new uniform in an affordable way for parents, the current Helenswood skirt/trousers can be worn with the Alexandra blazer and optional jumper until they need replacing. Likewise, the current Helenswood jogging bottoms, William Parker PE shorts, William Parker jogging bottoms, and William Parker football socks, can be worn with the Alexandra polo shirt until they need replacing.

We have listened to parental feedback regarding the cost of uniform and included as many 'non-branded' items as possible in our uniform policy.

Items marked * need to be purchased from the academy uniform supplier: Superstitch86. All other items can be purchased from a High Street retailer of your choice.

Please note that the Ark Alexandra uniform is not currently available to buy – we will confirm dates to parents as soon as they are available. In the meantime, parents can use the Superstitch86 savings scheme to prepare for purchasing a new uniform – details are available on their website – contact details can be found at the end of this letter.

Main uniform

- *Blazer with school logo (navy with gold trim)
- *V-neck knitted jumper with school logo (navy with gold trim) - *optional*
- *Academy tie
- Plain white shirt with collar (revere collar is not acceptable)
- Navy tailored trousers or knee length skirt
- Black socks or tights (no leggings)
- Black school shoes (no trainers)

PE kit

- *Navy polo shirt with school logo
- *Navy sweatshirt or rugby shirt with school logo
- Navy jogging bottoms or shorts
- Navy football socks or plain white ankle socks
- Trainers - appropriate sports trainers (no Vans / Converse or similar)
- Football boots – optional

Additional requirements

For health and hygiene reasons we ask that long hair is tied back.

Extreme and contrasting coloured hair and patterned haircuts are not acceptable. Accessories are not to be worn to school.

Students are allowed to cover their head for religious/cultural purposes. Head coverings must be plain navy.

A suitable waterproof school bag must be brought to school each day. The bag must be large enough to hold A4 paper without folding.

No make-up is to be worn, this includes nail varnish and false nails. Students will be asked to remove the nail varnish and/or make-up.

Up to one stud earring in each ear will be allowed. No other piercings are allowed. Plasters should not be used to cover piercings nor retainers used. Students will be asked to remove additional piercings.

No headphones to be used or seen whilst on the school site.

No mobile phones: they must not be seen or heard whilst on the school site.

Purchasing uniform

We will inform parents when Ark Alexandra uniform is available to purchase. Our school suppliers are:

Superstitch86
7 Castleham Road
St Leonards on Sea
East Sussex
TN38 9NR

Tel: 01424 852225

Email: sales@superstitch86.co.uk

Website: www.superstitch86.co.uk